

ASSAF ISRAEL

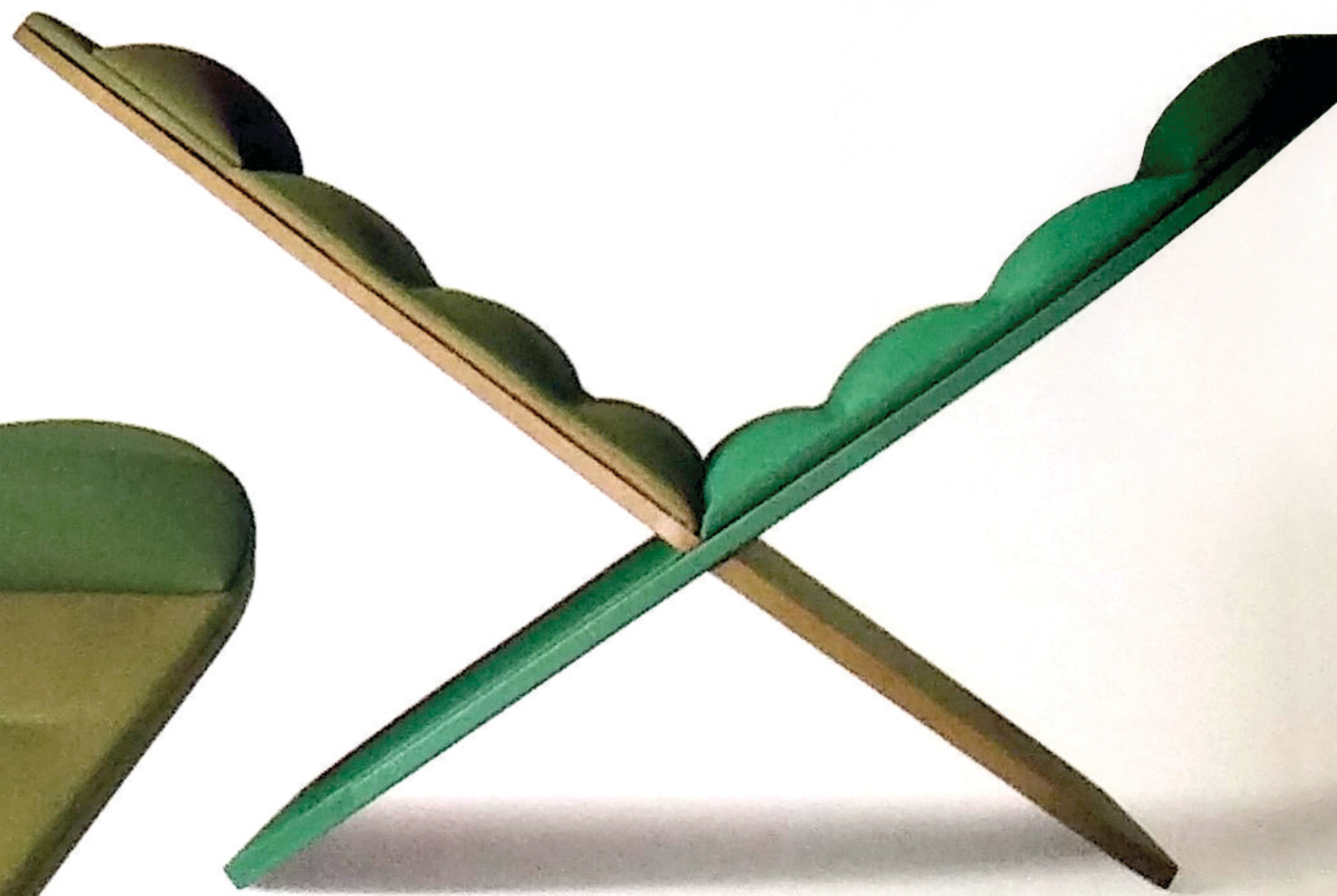


x man

Shuttling between offices in Tel Aviv and Milan, Joynout founder Assaf Israel certainly experiences his share of travel time. Inspired perhaps by those inevitable in-between moments, he conjured up Daydream, which enables

unexpected ways of lounging and relaxed interaction. A pair of identical panels, flat-packed for shipping, interlock to form an X-shape seat roomy enough for two. Each panel's birch-plywood core is padded in foam, then covered in one of 10 colors of Kvadrat's Steel-cut Trio wool-nylon. For the removable headrest, choose from an equal number of the company's Scuba polyurethane fabrics. joynout.com ➤

MARKET milan



"It's not just another bench or chaise longue—it's a way of perception"